



*Dana Pharant*

INSPIRING YOUR  
AUDIENCE TO STAND  
FIRMLY IN THEIR  
POWER

It's one thing to have a background that's as fascinating as it is outside the realm of most people's experience. It's quite another thing to be able to draw powerful insights from that background that everyone in the audience can relate to and be genuinely inspired by. That's the gift that Dana Pharant brings to the stage. - Michel Neray - Founder and Producer of momondays, Professional MC/speaker

Your voice and presentation style was flawless. Your energy, your pacing and the flow of your talk also worked really well. Plus I could tell the audience really felt it was an experience. They were buzzing with excitement afterwards. - Jason Reid - Power Story Master

I am proud of the fact that we only feature amazing speakers at our events and I loved having Dana speak at HUB. She is real, authentic and brings usable incites and inspirations for our members to help them step into their power. - Mary Morassutti - President of H.U.B. Inc.

## BIO & BACKGROUND

Dana Pharant commands the stage with a powerful and engaging energy. Drawing on her past as a Dominatrix, she brings humorous and playful stories that surprise and delight audiences. Audiences are drawn to dance in the energy of the Inner Dominatrix, letting go of preconceived ideas that they're broken and in need of fixing. Dana's masterful presentations encourage listeners to lead their lives and teams from a place of deep service and authentic feminine power that inspires collaboration.

Dana brings 25 years of experience in guiding clients to big shifts. She draws on tools that are proven to work and field-tested with a range of people and organizations. As a formerly registered massage therapist, she's extensively studied the human body, as well as human behavior and energy psychotherapy. She is a #1 best-selling author of *Beyond Fear*, and an award-winning speaker (eWomen International and national organization H.U.B. Inc). Dana's commitment to living life in command of her feminine power and helping others connect with their Inner Dominatrix has made her a sought-after speaker and gained her recognition and respect.

When Dana is not on stage, she loves the company of a small group of friends sharing laughter and simple pleasures. On warm summer nights, you can find her on the back of her husband's motorcycle in search of the perfect pub.



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Powerful, entertaining and insightful, Dana delivers high-content programs for your audiences with a low-maintenance experience for you. A true professional, she will personally ensure that your group is fully engaged and empowered to implement what they learn during their program.

## Signature Talks

### Stop Playing Second Fiddle – Dominatrix Guide to Inner Power

How often do you play down your talents? How often do you compromise instead of going for what you really want? Learn the secret to holding your power and not compromising – from a former Dominatrix. No whips required, this is all about getting you deeply connected with the energy of your Inner Dominatrix so that you can ask for what you want and get it.

### Avoiding Snake Oil Coaches and Money Sucking Gurus

We have all been sucked in by the shimmer and sparkle only to find out that the program was far from what the sales pitch promised. Time to learn the tricks to being able to spot the good from the bad before you spend the money. Simple and highly effective tools to be able to get that ever important gut intuitive knowing to work for you AND how to train yourself to follow it avoiding those regrettable purchases.

### From Feeling like a f-up to Owning Your Brilliance

The entrepreneurial journey can give you a lot of hard knocks, and after a while you find yourself saying “what's wrong with me”? How often do you default to seeing what needs to be fixed or changed instead of seeing yourself as awesome? Get the internal shifts to move you out of seeing what is not working, to owning and acknowledging where you are brilliant. Learn the simple yet effective tools to change gears and stay there. Standing firmly in what you do well will move you to go for that big goal, ask for the sale, pitch for the raise and far more.